

LEONARDO BECHINI - DESIGNER / PHOTOGRAPHER

BIRTH DATE: JUNE 7TH, 1975

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PERSONAL INFORMATIONS

- DEVELOPING VISUAL AND FINE ARTS
IN A DIFFERENT ENVIRONMENT
- BRING MY ITALIAN DESIGN EXPERIENCE AS A CONTRIBUTE

OFFDESIGN MILANO®

VIA MONTE ROSA, 67

20147 MILANO

- **JOB TITLE: ART DIRECTOR / PHOTOGRAPHER**

OBJECTIVES

WORK EXPERIENCES

POLYEDRA s.p.a.

WWW.POLYEDRA.COM

HEAD OFFICE - VIA EDISON, 96

20152 - SETTIMO MILANESE

MILANO - ITA +39 02 33 5511

- **JOB TITLE: GRAPHIC DESIGNER
(MARKETING DEPARTMENT)**

EDUCATION

EIKON GRAPHIC STUDIO S.R.L.

VIA RUGABELLA, 1 MILANO - ITA

- **JOB TITLE: GRAPHIC DESIGNER**

ISTITUTO EUROPEO DI DESIGN

VIA PIETRASANTA, 14 - 20100 - MILANO - IT

- MARKETING: STRATEGY AND PRODUCT COMMUNICATION

LA SALLE COLLEGE MONTRÉAL

2120, RUE STE-CATHERINE OUEST

MONTRÉAL - QUÉBEC H3H 1M7

CANADA

- GRAPHIC DESIGN, DIGITAL ARTS & COMMUNICATION

EIKON GRAPHIC STUDIO S.R.L.

VIA RUGABELLA, 1 - 20100 - MILANO - IT

- SPECIALIZATION IN ADOBE CREATIVE SOFTWARES

- SPECIALIZATION IN MAC OS 9.X AND 10.X

ISTITUTO ACCADEMICO DI DESIGN "DARDI"

VIA SAVONA, 1 20100 - MILANO - IT

HEAD OFFICE - VIA RAFFAELLO SANZIO, 32

20132 - MILANO - ITA

- FINE ARTS, PAINTING, DRAWING

• VISUAL COMMUNICATION, MARKETING STRATEGIES

- PRODUCT: BELOW THE LINE

• ADVANCED KNOWLEDGE OF ADOBE CREATIVE SUITE

- QUARKXPRESS

• ADVANCED KNOWLEDGE OF MAC OS 9 AND MAC OS X

• BASIC KNOWLEDGE OF MICROSOFT OFFICE / WINDOWS

- HIGH QUALITY HAND DRAWING, SKETCHES

- THUMBNAILS, DETAILED LAYOUTS

• FAST AND PRECISE COMPUTER LAYOUT ASSEMBLING

• PARTICULAR ATTENTION GIVEN TO LOGOS AND CORPORATE IMAGE

- LETTERHEAD, BUSINESS CARDS

• ADVANCED KNOWLEDGE OF PRE-PRESS, IMAGE PROCESSING

- COLOR MANAGEMENT, COLOR PROOFS

• PRECISE AND CREATIVE IN FILES MANAGEMENT AND PRESENTATIONS

- INNOVATIVE AND CREATIVE

- PUNCTUAL, AMBITIOUS, RESPECTFUL

SKILLS

ADVERTISING, MARKETING, PHOTOGRAPHY, GRAPHIC DESIGN

STRATEGY AND PRODUCT COMMUNICATION

MAGAZINE COVERS, CDs, BOOKS, TRAILERS

PHOTO RETOUCHING

POSTERS AND INVITATIONS

COPYWRITING AND SLOGANS

LAYOUT ASSEMBLING

PACKAGING CONCEPTS

CORPORATE IMAGE

PRESENTATIONS AND COLOR PROOFS

SPECIALITY

ENGLISH: SPOKEN AND WRITTEN

FRENCH: SPOKEN

ITALIAN: WRITTEN AND SPOKEN

LANGUAGES

