

LEONARDO BECHINI - DESIGNER / PHOTOGRAPHER

BIRTH DATE: JUNE 7TH, 1975

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## PERSONAL INFORMATIONS

- DEVELOPING VISUAL AND FINE ARTS  
IN A DIFFERENT ENVIRONMENT

- BRING MY ITALIAN DESIGN EXPERIENCE AS A CONTRIBUTE

## OBJECTIVES

### OFFDESIGN MILANO®

VIA MONTE ROSA, 67

20147 MILANO

- **JOB TITLE: ART DIRECTOR / PHOTOGRAPHER**

## WORK EXPERIENCES

### POLYEDRA S.P.A.

WWW.POLYEDRA.COM

HEAD OFFICE - VIA EDISON, 96

20152 - SETTIMO MILANESE

MILANO - ITA +39 02 33 5511

- **JOB TITLE: GRAPHIC DESIGNER  
(MARKETING DEPARTMENT)**

### EIKON GRAPHIC STUDIO S.R.L.

VIA RUGABELLA, 1 MILANO - ITA

- **JOB TITLE: GRAPHIC DESIGNER**

### ISTITUTO EUROPEO DI DESIGN

VIA PIETRASANTA, 14 - 20100 - MILANO - IT

- **MARKETING: STRATEGY AND PRODUCT COMMUNICATION**

## EDUCATION

### LA SALLE COLLEGE MONTRÉAL

2120, RUE STE-CATHERINE OUEST

MONTRÉAL - QUÉBEC H3H 1M7

CANADA

- **GRAPHIC DESIGN, DIGITAL ARTS & COMMUNICATION**

### EIKON GRAPHIC STUDIO S.R.L.

VIA RUGABELLA,1 - 20100 - MILANO - IT

- **SPECIALIZATION IN ADOBE CREATIVE SOFTWARES**
- **SPECIALIZATION IN MAC OS 9.X AND 10.X**

### ISTITUTO ACCADEMICO DI DESIGN "DARDI"

VIA SAVONA, 1 20100 - MILANO - IT

HEAD OFFICE - VIA RAFFAELLO SANZIO, 32

20132 - MILANO - ITA

- **FINE ARTS, PAINTING, DRAWING**

## SKILLS

- VISUAL COMMUNICATION, MARKETING STRATEGIES
  - PRODUCT: BELOW THE LINE
- ADVANCED KNOWLEDGE OF ADOBE CREATIVE SUITE
  - QUARKXPress
- ADVANCED KNOWLEDGE OF MAC OS 9 AND MAC OS X
- BASIC KNOWLEDGE OF MICROSOFT OFFICE / WINDOWS
  - HIGH QUALITY HAND DRAWING, SKETCHES
  - THUMBNAILS, DETAILED LAYOUTS
- FAST AND PRECISE COMPUTER LAYOUT ASSEMBLING
- PARTICULAR ATTENTION GIVEN TO LOGOS AND CORPORATE IMAGE
  - LETTERHEAD, BUSINESS CARDS
- ADVANCED KNOWLEDGE OF PRE-PRESS, IMAGE PROCESSING
  - COLOR MANAGEMENT, COLOR PROOFS
- PRECISE AND CREATIVE IN FILES MANAGEMENT AND PRESENTATIONS
  - INNOVATIVE AND CREATIVE
  - PUNCTUAL, AMBITIOUS, RESPECTFUL

## SPECIALITY

ADVERTISING, MARKETING, PHOTOGRAPHY, GRAPHIC DESIGN  
STRATEGY AND PRODUCT COMMUNICATION  
MAGAZINE COVERS, CDs, BOOKS, TRAILERS  
PHOTO RETOUCHING  
POSTERS AND INVITATIONS  
COPYWRITING AND SLOGANS  
LAYOUT ASSEMBLING  
PACKAGING CONCEPTS  
CORPORATE IMAGE  
PRESENTATIONS AND COLOR PROOFS

## LANGUAGES

**ENGLISH:** SPOKEN AND WRITTEN

**FRENCH:** SPOKEN

**ITALIAN:** WRITTEN AND SPOKEN