Ahmed Ahmed Helmy Ahmed

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#### Personal Information

Birthday: 19/04/1982 Marital status: Single Nationality: Egyptian

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## **Experience**

#### 10/2012: Present

Assistant lecturer of Advertising Design Department Faculty of Applied Arts, October 6 University, Giza, Egypt. Description:

- Preparing course materials under the supervision of a lecturer and Carrying out it.
- Assisting in preparing and conducting examinations and preparing student counseling forms.
- Keeping records of the students' results, activities and attendance.

## 6/2008:6/2012

## Assistant Production Manager

Center for Documentation of Cultural & Natural Heritage (Academic Research Center), Bibliotheca Alexandrina, Giza, Egypt. **Description:** 

- Assist the production manager in planning, execution and project management.
- Follow-up and review of publications for the Center in accordance with the specifications set.

## 8/2002:4/2008

## Graphic Designer & Photographer

Intro Design Studio, Giza, Egypt.

#### Description:

- Assist the Creative Director. Lead the team work.
- Development and design Corporate identity and Marketing Communications.
- Create of design solutions, Annual Reports, Marketing Brochures, Presentations.
- Meeting clients to discuss the objectives and requirements of work.

## Qualifications Summary

- Creative personality and inspires confidence in his team.
- Creative problem solving and execution skills.
- Discover & learn new techniques and focus to come out with pragmatic solutions to problems.
- Effectively manage design projects and production processes.
- A sharp attention to details, high organization.

 Interpreting the client's business needs and developing a concept to suit their purpose.

#### Skills

Teaching, Visual arts, Graphic Designe, Advertising, Corporate Identity, Desktop Publication, Packaging Design, Web Design Interface and Photography.

### Languages

Arabic the native language (fluent in written and spoken forms) Good in communicating in English (written & spoken).

Turkish (Elementary)

### Computer

Experienced user and have completed courses in Microsoft Windows, Apple Mac, Microsoft Office, Internet Explorer.

#### Software Tools

Experienced in using Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Flash, Adobe Image Ready, Adobe After Effects.

#### Education

## 2012: Present

## PHD Researcher - Advanced Studies in Graphic & Advertising Arts

Faculty of Applied Arts, Helwan University, Egypt.

2009:2011

## Master's of Advanced Studies in Graphic & Advertising Arts

Thesis title: "The Role of Persuasive Advertising Message Based on The Image"

Faculty of Applied Arts, Helwan University, Egypt.

2006:2007

## Postgraduate Diploma - Graphic & Advertising Arts

Faculty of Applied Arts, Helwan University, Egypt.

2000:2005

## **Bachelor of Applied Arts**

Graphic & Advertisement Design Department. Faculty of Applied Arts, October 6 University, Egypt.

## Organizations Membership

The Egyptian Applied Arts Designers Syndicate.

The Egyptian Syndicate Of Plastic Arts.

#### Objectives

Complete the graduate studies and acquire new skills and add more experience.

Cooperation and exchange information with other members in all fields.

Work at the site more distinct provides an opportunity for creativity and innovation.

#### Volunteering

#### 2007

The organizing committee for the 11th Arab Games, Egypt.

3/2007

The first workshop in Video Art, Passage 35, Egypt.

8/2007

The second workshop in Video Art, Passage 35, Egypt.

## Exhibitions & Festivals

## 2013

Artist in Residency Program, Tou Scene, Stavanger, Norway. Digital Egypt Art Festival 0.1, Cairo, Egypt.

The XXIX International Festival Sarajevo "Sarajevo Winter 2013", Sarajevo, Bosnia and Herzegovina.

#### 2012

VI Tashkent Biennale of Photography, Tashkent House of Photography, Tashkent, Uzbekistan.

The XXVIII International Festival Sarajevo "Sarajevo Winter 2012", Sarajevo, Bosnia and Herzegovina.

#### 2011

The XXVII International Festival Sarajevo "Sarajevo Winter 2011", Sarajevo, Bosnia and Herzegovina.

#### 2010

The Nord Art 2010, Büdelsdorf, Germany.

Journée internationale de la francophonie, CFCC, Cairo, Egypt.

Babel Kunst Gallery, Trondheim, Norway.

Artist in Residency Program, LademoenKunstnerverksteder, Trondheim, Norway.

#### 2009

Al-Makan, Mekias Khan Gallery, Manasterly Palace, Cairo, Egypt. The 4th Emirates Photography Competition '09, Abu Dhabi, UAE. AAW international youth salon, Atelier of Alexandria, Alexandria, Egypt.

Urban Jealousy - The 1st International Roaming Biennial of Tehran, Serbia.

Journée internationale de la francophonie, CFCC, Cairo, Egypt.

All Art Now 1st International Video Art Festival, Syria.

#### 2008

Visibility Project 4., GalataPerform, Istanbul, Turkey.

IV Tashkent Biennale of Photography, Tashkent House of Photography, Tashkent, Uzbekistan.

El-Khatma Event, DevelopmentOf Egyptians Life Foundation & QuraanHaya, Cairo, Egypt.

The Youth Salon, The 19th session, Cairo, Egypt.

#### 2007

The Youth Salon, The 18th session, Cairo, Egypt.

The 6th Session of Nile Salon for Photography, Cairo, Egypt.

#### 2004

Collective Exhibition in Cairo University, Cairo, Egypt.

The 5th Session of Nile Salon for Photography, Cairo, Egypt.

## 2003

The 6th Annual Salon of Small Art Works, Cairo, Egypt.

The 28th National Exhibition for Fine Arts, Cairo, Egypt.

## Workshops & Conferences

#### 2012

Documentary Film Workshop, The Austrian Cultural Forum, Cairo, Egypt.

ISType 2012 Transmit Conference, SALT Galata, Istanbul, Turkey.

**2007**The Second Workshop in Video Art, Passage 35, Giza, Egypt.

The First Workshop in Video Art, Passage 35, Giza, Egypt.

Workshop Imagining the Book International Biennale, Alexandria, Egypt.

#### 2004

Workshop in Photography in Instituto Cervantes, Cairo, Egypt.

## Awards

## 2008/2009

A Sabbatical Grant from the Egyptian Ministry of Culture, Photography Art, Egypt.

#### 2007

The Youth Salon, The 18th session, Cairo, Egypt.

# Acquisitions Collections

Acquisition in The October 6 University Central Library, Giza, Egypt.
Private Collection in Egypt, UAE & Bosnia and Herzegovina.